

**EDUCATION** 

**ArtCenter College of Design** 

2021.9 - Present

· BS in Product Design, Minor in Business, Pasadena, CA

- Expected Graduation in 2025.12
- Cumulative GPA: 3.9 / 4.0

**EXPERIENCE** 

HARMAN International — Industrial Designer Intern

2024.9 - 2025.4

- · Shenzhen, Guangdong, China
- · Conducted design research to define design directions that align with JBL's brand identity.
- Created sketches, 3D models, and renderings to visually communicate concepts.
- Collaborated with cross-functional teams (GPLM, Packaging, CMF, Marketing, ME, UIUX, etc.) to ensure cohesive product development.
- Supported prototyping, the DFM process, and quality checks through supplier visits.
- Served as the primary presenter to deliver design proposals and updates to leadership.

ArtCenter Chinese Students Association — President

2024.5 - 2025.2

- · ArtCenter College of Design, Pasadena, CA
- · Raised awareness of Chinese culture through alumni networking events, contributing to student success in school life, and fostering community cohesion.

## Samsung Sponsored Project — Product Designer

2024.5 - 2024.8

- ArtCenter College of Design, Pasadena, CA
- Developed a deep understanding of brands and collaboration strategies for Samsung to create successful design and brand experiences.

## ArtCenter College of Design — Teaching Assistant

2024.1 - 2024.5

- ArtCenter College of Design, Pasadena, CA
- · Mentored students throughout their design journey, facilitated in-class critique sessions, and provided assistance in building their portfolios.

## RECOGNITION

**ArtCenter Scholarship ArtCenter Provost's List**  2021.12 - Present 2021.12 - Present

ArtCenter Gallery, Exhibitor & Designer

2021.12 - Present

- FlowEra Sunglasses (2025.8 Present)
- · Whispr Spa Collection Packaging (2025.8 Present)
- BLUM Chair (2025.8 Present)
- Onda Serveware Collection (2023.12 2024.4)
- ALGA Chocolate Packaging (2023.8 2023.12)
- Serendipity Gift Set Packaging (2023.8 2023.12)
- Yummymate Tableware (2022.8 2022.12)
- Yellow Stone Speaker (2022.4 2022.8)
- Cactus Lamp (2021.12 2022.4)
- Dragon HotPot Toy Car (2021.12 2022.4)

Eight Inc. Endowed Scholarship **Toyota Endowed Scholarship** 

2025.4 - 2025.8

2022.9 - 2024.9

2024.6

Spark Design Awards, Finalist • Project: Onda Serveware Collection

• Category: Spring Entry Design

A' Design Award, Runner-up • Project: Onda Serveware Collection

• Category: Bakeware, Tableware, Drinkware and Cookware Design

**ArtCenter Toy Car Competition Design Award 1st Place** 

2024.4

2021.12

LANGUAGES

English, Fluent Mandarin, Native

SKILLS

**Digital Skills:** 

Adobe Illustrator

Los Angeles, CA

(+86) 13914752435

www.yisundesigns.com yisundesigns@gmail.com

Adobe InDesign

Adobe Photoshop

Figma

Keyshot

Microsoft (Word, Excel, PowerPoint)

Miro

Procreate

Python

Rhino

SolidWorks

Wix

**Design Skills:** 

Research & Strategy

• Market research, competitive analysis, trend forecasting, positioning matrices, user studies, interviews, and sustainability heuristics.

Design Development

· Concept ideation, pen & ink sketching, wireframing, storyboarding, digital rendering, CAD modeling, prototyping, and manufacturing / tech sheets.

Fabrication & Prototyping

· Skilled in CNC, laser cutting, Kongsberg, metal working, resin casting, electronics, rapid prototyping, hand-crafting, and 3D printing.

CMF & Visual Communication

• Material exploration, CMF design, graphics layout, visual storytelling, and photography.

Professional Mindset

• Innovative and systems thinking, premium & luxury vision, business-aligned design strategy, sustainability awareness, design for manufacturability (DFM), cross-functional teamwork, leadership, and professional presentation skills.

AREA OF EXPERTISE

Brand-Driven Design / Luxury Design / Household Design / Conceptual Design / Lifestyle Design / Package Design