

Serendipity 墨缘

Specifications (page 1 of 2)

Package Dimensions and Versions	
Flat Dimensions (unfolded dieline);	25.00" w x 17.00" h
Finished Dimensions (folded package)	7.00" w x 1.50" h x 12.50" l
Materials	
Material 1 Description and Use	Single-ply chipboard for rigid box body
Manufacturer	Eska
Product Line	Eska board
Color	Natural
Weight	790 g/m ²
Finish/Texture	Natural
Sustainability Info	FSC recycled 100%, 100% PEFC
Material 2 Description and Use	Paper stock wraps the chipboard
Manufacturer	Neenah Paper
Product Line	Classic Crest
Color	Recycled 100 Bright White
Weight	80T
Finish/Texture	Smooth
Sustainability Info	FSC certified, 30% PCR content
Material 3 Description and Use	Paperboards for inserts
Manufacturer	Neenah Paper
Product Line	Classic Crest
Color	Aubergine
Weight	12.5pt
Finish/Texture	Eggshell
Sustainability Info	FSC certified
Material 4 Description and Use	Paper stock for instruction
Manufacturer	Neenah Paper
Product Line	Classic Crest
Color	Recycled 100 Bright White
Weight	24W
Finish/Texture	Smooth
Sustainability Info	FSC certified, 30% PCR content

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Specifications (page 2 of 2)

Printing Method and Inks	
Printing Method	Offset Lithography
1 Side or 2 Sides	1 side
CMYK or Spot Inks	Spot Inks
If Spot, List Pantone Numbers for Each Version	PANTONE Hexa Chrome Black U, PANTONE 269 U, PANTONE 3517 U
Finishing	
All-Over Coating	Soft Touch AQ
Spot Coating	Spot UV
- Where it Goes	Patterns on PDP and side panels
Emboss/Deboss	Emboss
- Where it Goes	Brand name on PDP
Accents	
Accent 1 Description and Use	Medallion for PDP
Manufacturer	Shenzhen Xinghaosheng Technology Co., Ltd
Product Line	Metal customization
Color	Silver + pale purple
Size	2.0" diameter, 1/16" thickness
Accent 2 Description and Use	Elastic cords for tying products
Manufacturer	Xiamen Guyi Industry and Trade Co., Ltd.
Color	Red
Size	1 yard